

8<sup>th</sup> February 2024

Dear Concerned Neighbour,

**RE: The Boat House Café, Swanwick, temporary pop up, licence application**

With reference to the premises licence application submitted by Premier Marinas Ltd for the temporary 'pop up' Boat House at Swanwick Marina, and your representations to the licensing officer, please find herewith an explanatory note from Oliver Weeks, the managing director of Ideal Collection.

This provides an update, and clarity, around the application which I trust you will find helpful and informative.

Yours faithfully,



Richard Saville BSc (HONS) MRICS  
Estates Manager  
Premier Marinas Ltd

DD: 

Mob: 



**IDEAL  
COLLECTION**  
UNIQUE INFORMAL HOSPITALITY

Dear Concerned Neighbour,

**RE: The Boat House Cafe, Swanwick, Temporary pop up, licence application**

I write to you all, in my capacity as the managing director of Ideal Collection, owners of the Boat House Cafe, having seen the letters of objection regarding Premier Marinas licence application for our temporary pop-up cafe in Swanwick marina.

Having read your letters it would seem to me that there is some misleading and confusing information circulating that may have, quite understandably generated the majority of the objections to this application. Therefore, I would like to try and address this providing you with some clarity & comfort regarding the situation.

1. The application relates to the temporary pop-up cafe.
2. Premier Marinas simply made this application mirroring the hours and conditions already in place from the existing Boat House Cafe license for ease, which although never used did have extended opening hours. These were inherited from the previous Dog House licence from 2005, issued prior to when we took over the site in 2012. This site has had a 1am license in place since at least 2005 as far as we can see, this is not something new that we are applying for, we have just never used it, nor do we intend to in the way that is feared. Our intention is to continue trading in the manner we have operated over the preceding 12 years.
3. Therefore, and in response to prior discussions with the local authority & police, Premier Marinas through agreement with ourselves have already revised the opening hours requested through the premises licence application to restrict trading activities under the license until 2300/11pm. Indeed, the licensing officer at Fareham Borough Council has confirmed that the public register has been updated to reflect this change.

So with this said, I do hope that this addresses and appeases your objections, and that if it does, you may see fit to withdraw your objection thereby negating the need for a licensing hearing by committee. We can then continue with our business, content with the revised licensing hours and providing a service for locals, berth holders, tenants, and visitors alike, and shall look forward to welcoming you in our temp pop up cafe in the marina soon.

Should you need to contact me for any further information please do not hesitate.

Yours Sincerely,

  
**Oliver Weeks**  
**Managing Director Ideal Collection**